



*inspiring hope.
connecting resources.
building community.*

Greetings!

We are writing to formally invite you to become involved with Winterfest 2024!

Winterfest is a Parkland-Spanaway community event that inspires hope and dignity by connecting low-income families with gifts and resources during the holiday season. This year's event will take place on Saturday, December 14, from 10am-1pm at Rainier View Christian Church. Winterfest has been a staple in the Parkland-Spanaway community for the past 30+ years, connecting some of the most vulnerable families with gifts, household supplies and long-term community resources.

We invite 300 families, deliberately selected by counselors and family support workers in local schools, to participate in a fun day of festivities, gifts, a holiday fair, gifts, and much more. Each family gets to place a customized order for a \$40 holiday gift and jacket for each child in their care. On the day of the event, families get to enjoy food and drinks, a photo with Santa, professional family portraits, and holiday crafts and games.

Winterfest costs approximately \$40,000 to run each year. Approximately \$20,000 comes in gift in kind donations and \$20,000 is funded through partner organizations, donors and local grants. These donations ensure that all 300 families (approximately 700 kids) receive a customized gift, jacket, meal, a chance to win one of 50 bikes and a special holiday experience. Will you consider joining us in supporting this special event?

All donations are tax deductible. Cash donations should be payable to: PLU Winterfest and mailed to Pacific Lutheran University, Office of Advancement, 12180 Park Ave, Tacoma, WA 98447. PLU is a 501(c)(3) tax deductible non-profit. Tax ID: 91-0565571. To donate online, please visit www.plu.edu/winterfest.

Have any questions? Feel free to send any of your questions in an email to winterfest@plu.edu or call Joel Zylstra at [\(253\) 298-3087](tel:2532983087).

Thank you for your consideration. We hope you will join us in this opportunity!

Sincerely,

Joel Zylstra (on behalf of the Winterfest Planning Team)

(253) 298-3087

jzylstra@fpschools.org

Winterfest Planning Team: Franklin Pierce Youth First, LeMay Family Collection, Rainier View Christian Church, Franklin Pierce Schools and Pacific Lutheran University