

Curriculum Vitae

Bobby D. Burger, M.B.A.

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Synopsys:

Being a teacher has always been my biggest asset. In addition to my executive professional experience with over 27 years of management, operations, project management, logistics, and supply chain, I have teaching future leaders through classroom and experiential processes. I am classified as an Industry Professional for Adjunct Instructors within the California State University system and have been teaching consistently for over five years. This expertise and excellence in teaching has led to my selection as Adjunct Instructor for Supply Chain and Logistics at California State University Maritime Academy and Adjunct Instructor with Holy Names University teaching Data Analysis and Statistical Modeling. I possess an expansive breadth of knowledge in project and program management, supply chain and logistics including financial analysis, marketing, vendor relations, procurement, new product introduction, content management, product life cycle, human capital management, and the below listed operations attributes. I developed executive skills as the assistant to numerous military executives and three organizations in varied corporate sectors and am versed and accustomed to high operations tempo environments. I have consistently delivered exceptional results in worldwide, deployed locations under extreme conditions. My professional experience, education, military, and corporate knowledge and experience culminate in superior operations executive positions. I remain dedicated and positioned to improve organizational operations and shareholder value.

TEACHING CV

California State University East Bay Business & Management Department

04/2014 - Present

Role: Adjunct Professor / Instructor

- Educate Undergraduate, Graduate, and pre-MBA International Students in Business Courses Required for Management Degree Completion in various concentrations utilizing latest technology available
- Courses instructed by course name and CSUEB course number:
 - MGMT 3100 Data Analysis, Decision Science & Statistical Modeling
 - MGMT 3620 Operations Management
 - MGMT 4500 Ethics, & Business, Government, & Society
 - MGMT 4500 Ethics, & Business, Government, & Society (Online Session)
 - MGMT 4650 Seminar in Strategic Business Management (Capstone)
 - MGMT 4670 Multinational (International) Business
 - MGMT 6015 Data Analysis, Decision Science & Statistical Modeling (Graduate School)
 - MGMT 6155 Applied Project Management (Graduate School)
 - MGMT 6215 Ethics, & Business, Government, & Society (Graduate School)
 - MGMT 7805 Data Analysis, Decision Science & Statistical Modeling (pre-MBA International)
- Perform related duties as assigned, including timely compliance with clerical and administrative responsibilities, College policies, division policies and department policies
- Instruct and assist in the growth and success of a diverse population of students through careful preparation of course materials, effective teaching methods and informed critical feedback on assignments and discussions – rated very highly by students and colleagues

California State University Maritime Academy**01/2018 - Present****Role: Adjunct Professor / Instructor**

- Educate undergraduate students in Business courses required for Business Administration Degree Completion in International Business and Logistics.
- Courses instructed by course name and CSUM course number:
 - MGT 415 Operations Management
 - MGT 440 Logistics Case Analysis (Capstone)

Holy Names University**03/2018 – 05/2018****Role: Adjunct Professor / Instructor**

- Educate undergraduate students in Business courses required for Business Administration Degree.
- Courses instructed by course name and Holy Names course number:
 - BSAD-105 Decision Analysis for Business

Education and Credentials

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|--|--------------------------------------|
| • Master of Business Administration (AACSB) | California State University East Bay |
| • Bachelor of Business Administration | California State University East Bay |
| • Certification of Defense Financial Management | Office of Management & Budget |
| • Associate of Arts Financial Management | Community College of the Air Force |
| • Non-Commissioned Officers Leadership School | Lackland Air Force Base |

Professional Briefing

Executive Management – Verizon Communications, Inc. - San Jose, CA	07/2013 - 06/2017
Executive Management – Alere, Inc. - Livermore, CA	04/2012 - 06/2013
Executive Support - Uncle Credit Union - Livermore, CA	06/2011 - 04/2012
Executive Leadership - United States Air Force - Worldwide Tours	12/1986 - 01/2010

Areas of Expertise

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|---------------------------------|-------------------------|---------------------------|
| • Audit Operations | • Executive Leadership | • Process Improvement |
| • Brand Management | • Forecasting | • Procurement |
| • Budget Analysis | • Government Contracts | • SOX Compliance |
| • Business Development | • International Transit | • Strategic Planning |
| • Contract Negotiation | • Logistics Operations | • Supply & Demand Plan |
| • Cost-Based Analysis | • Marketing & Branding | • Supply Chain Operations |
| • Domestic Shipping & Receiving | • New Product Intro | • Vendor Relations |
| | • Operations Management | • Warehousing |

Professional Work Experience**Senior Manager – Project/Program Management - Verizon Corporation****07/2013 - 06/2017****Role: Executive and Operations Leadership**

- GTM Project Manager of Fiber Optic Solutions including broadband, video and WAN services
- Forward Logistics Strategic Planning, Implementation & Management for All New Product Introduction — 3PL Vendor selection & management, IT interconnectivity, WMS, Six Sigma Training
- Strategic Planning of Domestic Freight including Crating, Pallet Packaging and Configuration
- Reverse Logistics Strategic Planning, Implementation & Management for All Product Offerings
- Strategic & Tactical Leader for Creation & Operations of Verizon Retail Stores Nationwide
- Process Design, Customer Fulfillment, Supply & Demand Planning & Logistics Operations

- Domestic & International Supply Chain Vendor Selection & 3PL Selection & Relationship Management
- Strategic Director of New Product Inventory Raw Materials And Semi-Finished & Finished Goods
- Strategic Formulation of Sales Forecasting, Inventory Management, & New Product Service Levels
- Chaired Quarterly Business Reviews with 3PL Provider & Weekly Internal Business Unit reviews

Logistical Operations & Order Fulfillment - Alere Incorporated

04/2012 - 07/ 2013

Role: Senior Manager

- Managed Forward & Reverse Logistics & Product Operations for Nationwide Delivery
- Directed Strategic & Tactical Operations for \$100M Medical Supply Warehouse & Recycling Depot
- Strategic Design & Implementation of Regulatory Compliance Program & Metrics Reporting
- Direct Supervision of 30 employees Across Three Multiple-Level Logistics Divisions

Public Relations & Business Development, UNCLE Credit Union

06/2010 - 04/2012

Role: Senior Manager marketing

- Presented Executive Summaries for Executives & Board of Directors of \$230M Credit Union
- Developed Innovative Marketing Campaigns for New Product Introductions & Membership Drives
- UNCLE CU Appointee to Livermore, Dublin, Pleasanton, & Tracy Chambers of Commerce Partnerships
- Brand Manager, In-Branch Marketing Coordinator, Social Media Marketing Lead & Community Charity Liaison

Executive Director, United States Air Force

12/1989 - 12/2009

Role: Procurement Financial Analysis & Supply Chain, Executive Staff

- Provided Executive Direction for Supply Chain, Logistics & Financial Accounting for \$606M Budget
- Directed Government Procurement Program & Managed Supply Vendor Relationships
- Provided Executive Metrics Program & Managed Resource Data Reporting Activities
- Directed & Managed Staff of Ninety Financial Analysts & Quality Inspection Personnel
- Negotiated Vendor Contracts with Suppliers Including Performance Metric Standards
- Managed \$480M Annual budget & Provided Primary Financial Advice to Executive Board Leadership
- Executive Leader of Professional Military Organization Exceeding Nine Hundred Members
- Managed Worldwide Deployment Activities for Maintenance and Support Flying Operations
- Directed & Managed Human Resources of One Hundred Plus Member Operations Unit

Merit and Awards

Awards: USAF Employee of the Year ~ Air Force Achievement (4) ~ Air Force Commendation (3) ~ Military Outstanding Volunteer Service Medal ~ Spirit of Bob Hope USO Award ~ Intel Recognition Recipient
 Volunteerism: American Red Cross Disaster Response / Community Outreach Committee / Crane Ridge 4-H
 Organizational Affiliation: SVO (Service Veteran Organization) / ASMC (American Society of Military Comptrollers) / Executive Member MMBA (Masters of Business Administration Association) / (VFW) Veterans of Foreign Wars

Community Involvement

Stood for election as Livermore City Council Member 2012; Keep BART on 580 Committee; Fusion FC President ~ 2003-2005 ~ Rising SIX Professional Military Advocate Organization