

# PLU School of Business

## 2025-26 Concentration & J-term courses

(R) = Required for concentration (E) = Concentration elective

### Accounting

#### Fall 2025

BUSA 320 "Accounting Information Systems" (R)  
BUSA 321 "Intermediate Accounting I" (R)  
BUSA 424 "Auditing" (R)

#### Spring 2026

BUSA 322 "Intermediate Accounting II" (R)  
BUSA 422 "Advanced Accounting" (R)  
BUSA 427 "Tax Accounting" (R)

### Finance

#### Fall 2025

BUSA 337 "International Finance" (R)  
BUSA 437 "Financial Analysis & Strategy" (R)  
ECON 344 "Econometrics" (E)

#### Spring 2026

BUSA 335 "Investments & Portfolio Management" (R)  
BUSA 432 "Financial Derivatives and Trends" (E)  
BUSA 438 "Empirical Finance" (R)

### Management

#### Fall 2025

BUSA 342 "Managing Human Resources" (E)  
BUSA 388 "Healthcare Operations" (E)

#### Spring 2026

BUSA 352 "Global Management"  
BUSA 387 "Special Topics in Management TBA" (E)

#### J-Term 2025

BUSA 340 "Nonprofit Leadership" (E)

### Marketing

#### Fall 2026

BUSA 363 "Consumer Behavior" (R)  
BUSA 467 "Marketing Research" (R)  
BUSA 387 "Introduction to Marketing Analytics" (E)

#### Spring 2026

BUSA 468 "Marketing Management" (R)  
BUSA 383 "Special Topics in Marketing TBA" (E)

### J-Term 2026 Offerings

BUSA 310 "Information Systems & Database Management (R)  
BUSA 340 "Nonprofit Leadership" (E)