

# PLU School of Business

## 2024-25 Concentration & J-term courses

(R) = Required for concentration (E) = Concentration elective

### Accounting

#### Fall 2024

BUSA 320 “Accounting Information Systems” (R)  
BUSA 321 “Intermediate Accounting I” (R)  
BUSA 424 “Auditing” (R)

#### Spring 2025

BUSA 322 “Intermediate Accounting II” (R)  
BUSA 422 “Advanced Accounting” (R)  
BUSA 427 “Tax Accounting” (R)

### Finance

#### Fall 2024

BUSA 337 “International Finance” (R)  
BUSA 437 “Financial Analysis & Strategy” (R)

#### Spring 2025

BUSA 335 “Investments & Portfolio Management” (R)  
BUSA 432 “Financial Derivatives and Trends” (E)  
BUSA 438 “Empirical Finance” (R)

### Management

#### Fall 2024

BUSA 342 “Managing Human Resources” (E)  
BUSA 387 “Healthcare Operations” (E)

#### Spring 2025

BUSA 358 “Entrepreneurship” (E)  
BUSA 387 “Innovation Management” (E)

#### J-Term 2025

BUSA 340 “Nonprofit Leadership” (E)

### Marketing

#### Fall 2024

BUSA 363 “Consumer Behavior” (R)  
BUSA 467 “Marketing Research” (R)  
BUSA 388 “Introduction to Marketing Analytics” (E)

#### Spring 2025

BUSA 388 “ST: Services Marketing”  
BUSA 468 “Marketing Management” (R)

### J-Term 2025 Offerings

BUSA 309 “Ops & Supply Chain Management” (BUSA Core course)  
BUSA 310 “Information Systems & Database Management (BUSA Core course)  
BUSA 340 “Nonprofit Leadership” (E)