Employer Priorities for Most Important College Learning Outcomes

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✦ Knowledge of Human Cultures and the Physical and Natural World

- Knowledge and understanding of democratic institutions and values — 87% ■
- Broad knowledge in the liberal arts and sciences — 78% ■
- Intercultural skills and understanding of societies and cultures outside the US — 78% ■

✦ Intellectual and Practical Skills

- Oral communication — 85% ❖
- Teamwork skills in diverse groups — 83% ❖
- Written communication — 82% ❖
- Critical thinking and analytic reasoning — 81% ❖
- Complex problem solving — 70% ❖
- Information literacy — 68% ❖
- Innovation and creativity — 65% ❖
- Technological skills — 60% ❖
- Quantitative reasoning — 56% ❖

✦ Personal and Social Responsibility

- Problem solving in diverse settings — 96% ■
- Civic knowledge, skills, and judgment essential for contributing to the community and to our democratic society — 86% ■
- Ethical judgment and decision making — 81% ❖

✦ Integrative and Applied Learning

- Applied knowledge in real-world settings — 80% ❖

■ indicates percentage of employers who "strongly agree" or "somewhat agree" that, "regardless of a student's chosen field of study," every student should attain this area of knowledge or skill.

❖ indicates percentage of employers who rate this outcome as very important (8-10 on a 10 point scale) for recent graduates entering the job market.

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