

You're invited to Participate in the Wang Center's Annual Photo & Video Contest!



Joseph Middleton, Svalbard, Longyearbyen, Norway PLU Gateway Program 2023

The 2025 Wang Center Photo & Video Contest will accept photos and videos from PLU students, faculty and staff who participated in a study away program in **Spring 2024, Fall 2024, and J-Term 2025**. Submissions are accepted year round.

The **Deadline is February 15th, 2025**. Those submitting photos and videos for the contest must be the photographer/videographer.

PHOTO SUBMISSIONS CATEGORIES

With your entries, please adhere to the [photo ethical guidelines](#)



Lutes Away



Global Classroom



Scenes From Around the World



People & Culture

These are prior photos submitted by Lutes designed to show you which category to place your photos in. Below is more information about the following categories.

LUTES AWAY (Open to faculty, staff, and students): Your Lute spirit doesn't stop once you leave campus. Qualifying photos for this category must include PLU students, faculty, and/or staff. Ideally, your photo should include Lutes in a learning environment – even better if they are wearing Lute gear!

GLOBAL CLASSROOM (open to students only): While studying away, students engage in learning both in and outside of classrooms. Qualifying photos for this category may depict student interaction with their host communities and their natural environment. Examples may include students in internship and service projects, field study, culturally relevant activities, group study tours, etc.

SCENES FROM AROUND THE WORLD (open to students only): Be inspired by your new surroundings. Qualifying photos for this category may include wildlife, plants, natural and urban landscapes and landmarks.

PEOPLE AND CULTURE (open to students only): Study away offers a unique opportunity to experience new cultures. Qualifying photos for this category may reflect the diversity of the people, cultures and artifacts of your host communities.

PHOTO PRIZES

Awards will be issued via direct deposit as follows:

- 1st Place - \$50
- 2nd Place - \$30
- 3rd Place - \$25
- Wang Center Staff Pick - \$75

Wang Center staff will select a photo and name it as the “WANG CENTER STAFF PICK”. From the remaining submissions, 1st, 2nd, and 3rd place winners will be selected from each of the four categories for a total of 12 selected photos. Winners will be notified of the results of the contest prior to the Study Away Fair.

The collective 13 selected photos will be on display at the Study Away Fair, in the Library for a short-term exhibit, on the Wang Center’s website, and in the Wang Center office for the 2025-2026 academic year. However, only the 12 selected photos (excluding Wang Center Pick) will be featured in the photo gallery space (CK Hallway) in the Anderson University Center for the 2025-2026 academic year.

PHOTO/VIDEO SUBMISSION PROCESS

Submissions are accepted year round. **The deadline is February 15th, 2025.** Those submitting photos and videos for the contest must be the photographer/videographer.

There are **two** ways to make your submission.
Choose Option 1 **or** Option 2:



Option 1: Submit through our Google Form. Click this link <https://forms.gle/aWyXK8B8zsieueob6> or scan the QR code to access the form!

Option 2: Direct Message our Instagram [[@Wang.Center](#)] with your submissions. Please include the following information with each submission...

- First & Last Name
- Expected Graduation Month/Year
- Category of Submission
- Title of Photo/Video
- Significance of Photo/Video
- Approximate Photo/Video Location

Sizing specifications for photo submissions: Minimum 3.5MB. For iPhones photos, select “Actual Size.”

For the video submission, please upload your video as a file, if it fits. Otherwise, please upload it to YouTube or Vimeo, and share the link to the page through the Google Form above.



All submissions become the property of PLU, which will enjoy full rights of display and circulation (with attribution to the photographer/videographer). *IF YOU SUBMIT ANY PHOTOGRAPH(S)/VIDEO LINKS, YOU HAVE GRANTED THIS RIGHT.*

VIDEO SUBMISSION OVERVIEW (open to PLU students only)

The Wang Center will award one grand prize of \$150 for the student video that best showcases your unique PLU study away story. Share how this journey has transformed you, highlighting surprising moments and meaningful connections that have shaped your perspective. We challenge you to authentically represent life and learning on a PLU study away program.

There is no set prompt so express yourself freely and creatively. As you create your submission, consider exploring the deeper question: "Why study away?" But ultimately, tell the story that feels most true to you.

Your video story can be shared in any digital format that resonates with you, whether it's a traditional YouTube video (landscape), TikTok, Instagram Reel, or another creative format. You are welcome to incorporate any audio/visual elements (video, flash, animation, cell phone footage, social media content) as long as the work is created specifically for this contest. For traditional videos, keep the length between 30 seconds and 3 minutes. For TikToks and Reels, follow the platform's standard time limits of 15 to 60 seconds. Please ensure that your subject matter is original and appropriate for public distribution.

Consult these resources:

- Rustin Dwyer's Video Tips for the Traveling Student:
<http://www.plu.edu/marcom/video-tips-for-the-traveling-student/>
- Digital Storytelling Guide from UWT:
<https://guides.lib.uw.edu/tacoma/digitalstorytelling>

Avoid the use of copyrighted sounds/music/templates:

- Use Bensound (<https://www.bensound.com/free-music-for-videos>) and other related sites to access No Copyright/free music and sound. If the winning video contains copyrighted material, the videographer will submit a new version free from any copyrighted material prior to receiving their prize.
- PLU Marketing & Communications is available to assist videographers with

the production of/source new assets for the new version.

CONTEST RULES

- Photographer must be a PLU student or a faculty or staff member. Videographer must be a PLU student.
- Submissions must be original photographs/videos taken by the photographer/videographer during their *academic* travels from Spring 2024, Fall 2024, & J-Term 2025 (this includes PLU Gateway, Featured, Approved, Summer, J-Term Study Away, BMBA Global Business Perspectives (MBA), and SOCW Comparative Health Care (MSW), as well as educational travel for Wang Center Research Grants, Peace Scholars, and Spring Break programs sponsored by the Wang Center).
 - **Videographers may submit one (1) video**
 - **Photographers may submit one (1) photograph per category**
 - **Students may submit four (4) submissions maximum**
 - **Faculty/Staff may submit one (1) photo only (Lutes Away category only)**
- Digitally altered photos will not be considered. Cropping, Sepia Tone and Black & White photos are the ONLY acceptable alterations.
- The Wang Center reserves the right to reject photos/videos that contain inappropriate content. Rejected photos/videos will be discarded without penalty to the contestant's other submissions.
- A maximum of two photos per person will be selected as winners. Winners will receive awards based on their highest placing submissions.

JUDGING & QUESTIONS

Judging will be conducted by panels of PLU faculty, staff, and/or students based on the following criteria: originality/creativity, photographic quality and visual impact, and effectiveness in conveying the study away experience.

If you have any questions please email: global.ambassadors@plu.edu

ETHICAL CONSIDERATIONS FOR TAKING PHOTOS IN OTHER COUNTRIES AND CULTURES

- 1) REFLECT ON *WHY YOU'RE TAKING A PHOTO*: Is it because you want to remember something, show your family your hotel, create a record of a place or people, or because taking pictures just seems natural? Many people take photos when they travel because they need to feel busy or to put something between them and new surroundings. Take time to simply enjoy the experience and realize different types of photos require time and care to take.
- 2) BE INTERACTIVE: Try to take more interactive photos compared to objective ones. Try to always ask permission when taking pictures of people. Getting people's names and stories as well as their photo can be a meaningful experience. It also will give more meaning to your photo when you bring it back and helps avoid the objectification of people that can commonly happen in photos of unfamiliar places, especially ones we think of as more "exotic".
- 3) WHAT'S IN AND WHAT'S OUT?: Think about what you want to include in your pictures – and then look at what you might be leaving out. Are you ignoring part of a person's life or the story of a town because you don't think it is "picturesque enough"? Realize that no photo is going to capture the reality of any place you visit, so think about how you can strive to show many different aspects of a place or culture, not just the tourist spots or well-known parts of a culture that everyone takes photos of.
- 4) CONSIDER AND RESPECT HISTORICAL AND CULTURAL ASPECTS AND LAWS: Most people know to ask permission to take photos in sacred or religious sites, but many countries also have laws against taking photos of government buildings and more. And even if there is no law against taking a photo, be respectful of the culture – a city, village, or landscape is not there for you to consume through your camera, but is part of the lives of those in your host country. Consider whether your photo is an appropriate representation of the culture or if it would reinforce negative stereotypes or aspects of a culture that the majority of the citizens would find embarrassing or shameful.
- 5) SHOW PEOPLE YOUR CAMERA AND PHOTOS: Digital cameras are great to interact with people you might take photos of. Kids especially like to see themselves on the camera screens. Letting people you meet play with your camera a little can be a hit too if you are spending a good amount of time with someone.
- 6) PHOTO EXCHANGE: When possible, try to find a way to give a copy of the photo to the people you take pictures of. Getting their address and sending them a photo is sometimes an option. If you are meeting people through an organization or traveling with a company, think about sending them the photos to distribute. You could also bring photos of yourself or your family to give out to people when you

take their photo or meet them.

- 7) **THINK ABOUT YOUR CAPTIONS:** When you present a photo, be intentional about captions and how you choose to label and title a photo. When possible, give names and details and a greater context to the photo and be careful about what you are and are not comparing the people or place to. The photos should be part of a story you can share with people once you return home.
- 8) **BE MINDFUL OF THE CONTENT OF THE PHOTO:** Be respectful of the people you are photographing and their right to privacy. Are the photos of situations or circumstances someone would not want publicly shared? Especially take into consideration local citizens who may be the recipients of social and human services, such as food and supplies from local food banks, and taking photos of local residents who may live in shelters.
- 9) **REFLECTING OR BRAGGING?:** Posting incredible images of stunning views and landscapes on social media may inspire other students to embark on their own study away journey! While your intentions may be good, be cognizant that not everyone is as privileged as you are, don't make your posts about yourself / do make your posts about the people and the place you're visiting, and be selective (i.e., don't over-share).

Created by Bryanna Plog '10. Adapted: April 2012, August 2013, September 2016.